

**VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY,  
(AUTONOMOUS)  
THINDAL, ERODE - 638012**



(Accredited by NAAC with 'A+' Grade & Approved by AICTE, New Delhi)



**ASSOCIATION OF MANAGEMENT STUDIES (MBA)- VELMA**

**INVITATION**

The Management, Principal, Dean, Staff and Students of Management Studies (MBA)  
Cordially invite you all for the

**ORIENTATION PROGRAMME**

FOR

**MANAGEMENT STUDENTS**

**Date & Time : 02.09.2024 @9:10 a.m - 4:10 p.m**

**Venue : I-MBA Class Room (IV – Floor)**

  
**PRINCIPAL**

Velalar College of Engineering and Technology  
(Autonomous)

**ERODE - 638 012.**

<p><b><u>Session -1</u></b> (9:10 a.m – 10:35 a.m ) <b>Topic : The relevance of Management Principles from Thirukural in the present context</b></p> <p>Dr.K.R. VALLUVAN, Professor - ECE &amp; COE, Velalar College of Engineering and Technology, Erode -12</p>	<p><b><u>Session -2</u></b> (11:00 a.m – 12:30 p.m) <b>Topic : AI in Management</b></p> <p>Dr.R.MYNAVATHI, Professor &amp; Head/IT, Velalar College of Engineering and Technology, Erode -12</p>
<p><b><u>Session-3</u></b> (1:20 p.m – 2:45 p.m) <b>Topic : Managerial Skills in Industrial Engineering</b></p> <p>Dr.S.K.MANIKANDAN, Professor/BME, Velalar College of Engineering and Technology, Erode -12</p>	<p><b><u>Session -4</u></b> (3:10 p.m – 4:10 p.m ) <b>Topic : Recent Trends in IT</b></p> <p>Dr.VK.MANAVALASUNDARAM Chief Coordinator (I &amp; I) &amp; Professor-IT, Velalar College of Engineering and Technology, Erode -12</p>

**WELCOME YOU ALL**



**VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY, ERODE - 12  
(AUTONOMOUS)**

**ASSOCIATION OF MANAGEMENT STUDIES (MBA) - VELMA**

Date: 02.09.2024

**AGENDA**

- ❖ Tamil Thai Vazhthu
- ❖ Welcome Address
- ❖ Presidential Address
- ❖ Felicitations
- ❖ Orientation For Students
- ❖ Discussion Session
- ❖ Vote of Thanks
- ❖ National Anthem

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**Date & Time : 03.09.2024 @9:10 a.m -4:10 p.m**

**Venue : I-MBA Class Room (IV – Floor)**

**PRINCIPAL**

Velalar College of Engineering and Technology  
(Autonomous)

**ERODE - 638 012.**

<p><b><u>Session -1</u></b> (9:10 a.m – 10:35 a.m ) Topic :Underived focus for Achieving Goals</p> <p>Dr.M.ESWARAMURTHI , Professor &amp; Head/ S&amp;H, Velalar College of Engineering and Technology, Erode -12</p>	<p><b><u>Session -2</u></b> (11:00 a.m – 12:30 p.m) Topic :Design Thinking &amp; Innovation in Business</p> <p>Dr.K. VANCHINATHAN, Associate Professor &amp; Coordinator - IIC, Velalar College of Engineering and Technology, Erode -12</p>
<p><b><u>Session-3</u></b> (1:20 p.m – 2:45 p.m) Topic :Role of Managers in Hospitals</p> <p>Dr.S.MANGAI, Professor &amp; Head / BME, Velalar College of Engineering and Technology, Erode -12</p>	<p><b><u>Session -4</u></b> (3:10 p.m – 4:10 p.m ) Topic :Cyber Security in Business Management</p> <p>Dr.S.JABEENBEGUM Professor &amp; Head / CSE, Velalar College of Engineering and Technology, Erode -12</p>

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