



**VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY**  
**(AUTONOMOUS)**



(Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai)  
(Accredited by NAAC with 'A' Grade and NBA)  
Thindal, Erode - 638012, Tamil Nadu, India.

**ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)**

**About Entrepreneurship Development Cell:**

The College has established a full-fledged Entrepreneurship Development Cell (EDC) which addresses all the needs of students to become dynamic entrepreneurs. For the benefit of students entrepreneur separate forum called “Entrepreneurship Development Cell” (EDC) was commenced from the year 2009 onwards. The Entrepreneurship Development Cell of the College conducts various awareness programmes such as Seminars, Workshops, Industrial Visits and Interaction with young Entrepreneurs etc. These programmes are aimed at making the student community more enthusiastic towards entrepreneurial activity.

Entrepreneurship Development Cell (EDC) has been started to create job providers rather than job seekers among our students with the following objectives and activities.

**Objectives of Entrepreneurship Development Cell:**

- To create awareness on Entrepreneurship among the students through training programmes and camps.
- To enhance industry institute interaction through guest lectures and industrial visits.
- To help students acquire necessary managerial skills to run an enterprise effectively.
- To generate entrepreneurship skills among the students to cope up with the current trends in the market.
- To help students channelize their goals to become a versatile entrepreneur.
- To transform entrepreneurship aspiring students as employment creators immediately after their graduation.
- To pro
- mote and maintain the spirit of Entrepreneurship amongst our college students.
- To provide a platform to convert the students innovative ideas into a viable enterprises.

### **Activities of the Entrepreneurship Development Cell:**

Students will get the opportunities for the following activities through the EDC

- Awareness Programs
- Workshops
- Special Lectures
- Industrial visits
- Training Programs
- Seminars

### **Membership:**

The executive board of the Entrepreneurship Development Cell shall be comprised of EDC Faculty coordinator, Department coordinators, Head of the Department, Students' Coordinators and membership will be opened to all the students B.E., B.Tech and MBA students.