

VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY, ERODE

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

LIST OF PATENTS

S.No	Academic Year	Title of Invention	Applicants / Inventors	Type of Patent	Date of Filing	Application Number	Status
1.	2020	A CUSTOMER SEGMENT ANALYSIS TOOL FOR COSMETICS PRODUCTS	Applicant Dr.T.Mohanapriya Dr.D.Aarthi	Indian	22.04.2020	202041017339	Published on 05.06.2020
2,	2021	BLOCK CHAIN BASED SMART MANAGEMENT OF HUMAN RESOURCE TO OPTIMIZE PERFORMANCE	Applicant Dr.D.Muthukrishnaveni	Indian	27/10/2021	202141048982 A	Published on 05.11.2021