

## Faculty Profile

<b>Name</b>	Dr.T.VETRIVEL			
<b>Department</b>	MBA			
<b>Qualifications</b>	MBA., M.Phil., PGDCA., MISTE., Ph.D			
<b>Area of Specialization</b>	Marketing & HR			
<b>Date of Joining (VCET)</b>	01.07.2006			
<b>Date of Birth</b>	10.02.1975			
<b>Experience in (Years)</b>	<b>Teaching</b>	22 Years	<b>Industry</b>	1 Year
<b>Number of Papers Published</b>	<b>National Journals</b>	22	<b>International Journals</b>	52
<b>Number of Papers Presented</b>	<b>National Conferences</b>	42	<b>International Conferences</b>	21
<b>Books Published</b>	6			
<b>Patents</b>	<b>Granted</b>	-	<b>Published</b>	-
<b>Grants Received:</b>	4 Grants: FDP - 2, STTP – 1, Student’s Project:1; <b>Rs. 10,31,225 /-</b>			
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**Others: Ph.D’s produced: 10 Nos.**

**Links of Youtube channel, Blogs etc...**