

### Faculty Profile

|                                   |                              |                     |                                  |   |
|-----------------------------------|------------------------------|---------------------|----------------------------------|---|
| <b>Name</b>                       | Dr.D.Muthukrishnaveni        |                     |                                  |  |
| <b>Department</b>                 | Management Studies (MBA)     |                     |                                  |   |
| <b>Qualifications</b>             | MBA, M.Phil, Ph.D            |                     |                                  |   |
| <b>Area of Specialization</b>     | Marketing and Human resource |                     |                                  |   |
| <b>Date of Joining (VCET)</b>     | 05.03.2008                   |                     |                                  |   |
| <b>Date of Birth</b>              | 11.05.1979                   |                     |                                  |   |
| <b>Experience in (Years)</b>      | <b>Teaching</b>              | 19 Years            | <b>Industry</b>                  | -   |
| <b>Number of Papers Published</b> | <b>National Journals</b>     | 01                  | <b>International Journals</b>    | 09  |
| <b>Number of Papers Presented</b> | <b>National Conferences</b>  | 20                  | <b>International Conferences</b> | 08  |
| <b>Books Published</b>            | NIL                          |                     |                                  |   |
| <b>Patents</b>                    | <b>Granted</b>               | NIL                 | <b>Published</b>                 | NIL   |
| <b>Grants Received:</b>           | 02 (TNSCST-SPS)              |                     |                                  |   |
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**Others:**

**Links of Youtube channel, Blogs etc...**